

**RECIPE FOR SUCCESS FOUNDATION VEG OUT PAELLA RECIPE CONTEST**  
**OFFICIAL RULES**

**NO PURCHASE, DONATION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE, DONATION OR PAYMENT DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**How to Enter:** During the Contest Period, you (“Entrant”) can enter the Contest by visiting <http://www.vegoutwithrfs.org/get-involved/how-to-win-prizes/> : then complete and submit the official entry form by providing your first and last name, email address, date of birth, phone number (including area code) and your favorite paella recipe (including a recipe title, ingredients (using exact measurements) and preparation instructions) (referred to herein as the “Entry”). Essays and photos are optional and will not be judged. Recipe must include vegetables as ingredients.

Submission of erroneous or incomplete information will void the submitted Entry. Limit one (1) Entry per person and per email address for duration of Contest Period. If multiple Entries are received in excess of the stated limitation from any person or email address during the Contest Period, only the first Entry received from such person or email address will be considered. All Entries must be in English. All Entries become the property of the Sponsor and will not be returned. Except as otherwise provided herein, Sponsor (as defined below) will not enter into any correspondence with an Entrant regarding an Entry. Should multiple users of the same email account enter the Contest and a dispute thereafter arises regarding the identity of the Entrant, the authorized account subscriber of said email account at the time of Entry will be considered the Entrant and must comply with these Official Rules. “Authorized account subscriber” is defined as the natural person who is assigned an email address by an Internet access provider, on-line service provider or other organization, which is responsible for assigning email addresses for the domain associated with the submitted email address.

**Eligibility:** The Recipe for Success Foundation VEG OUT Paella Recipe Contest (the “Contest”) is open to legal residents of the 50 United States and District of Columbia who are 18 years of age or older at time of entry. Employees of Recipe for Success Foundation and Riviana Foods Inc. and their affiliated companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to participate or win the Contest. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

**Sponsor:** Recipe for Success Foundation, 4400 Yupon Street, Houston, Texas 77007

**Agreement to Official Rules:** Entering and participating in this Contest constitutes an Entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters relating to the Contest.

**Timing:** The Contest begins at 9:00:00 a.m. Central Daylight Time on March 25, 2015 and ends at 11:59:59 p.m. Central Daylight Time on April 8, 2015 (the “Contest Period”). Sponsor’s computer is the official time-keeping device for Contest.

**Other Entry Requirements:**

- The Entry must include a list of ingredients, cooking instructions, and recipe history (if any);
- The Entry must be original;
- The Entry must include your name and address, email address, date of birth and telephone number;
- The Entry must be in English;
- The Entry cannot have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means;
- Photo submission is optional and will not be judged. Photos must be formatted as .jpg or .png files and can be a maximum of 5MB in size; and
- 100 word description of why vegetables are important for eating healthy.

**Judging Criteria:** Winners will be determined according to the process set forth below.

All eligible Entries received during the Contest Period will be judged by a panel of qualified judges determined by Sponsor in its sole discretion based on the following criteria (“Judging Criteria”):

- **Creative Use of Most Number of Vegetables as Ingredients (25%)**
- **Appearance and Originality (25%)**
- **Flavor Profile (25%)**
- **Technique (25%)**

The Entrant whose Entry achieves the highest total score, across all Judging Criteria, from among all other eligible Entries shall be deemed the Grand Prize winner. The Entrant whose Entry receives the next-highest total score (after the Grand Prize winner) will be deemed the First Prize winner. The Entrant whose Entry receives the next-highest total score (after the Second Prize winner) will be deemed the Third Prize winner. In the event of a tie, the tied entries will be judged/re-judged by the judges using the same criteria. If there is a subsequent tie, tie breaker will be based upon the highest score in the first Judging Criteria, continuing thereafter to each Judging Criteria in order, as needed, to break the tie. Winners will be determined on or about April 18, 2015.

**Prizes and Approximate Retail Values (“ARV”):** One (1) Grand Prize: \$100 and Mahatma® Rice Gift Basket with Rice Cooker and Mahatma® Rice Products (ARV \$400), One (1) First Prize: Rice Cooker and Mahatma® Rice Gift Pack Filled with Various Mahatma® Products and/or Essential Kitchen Supplies (ARV \$175), and One (1) Second Prize: Mahatma® Rice Gift Pack Filled with Various Mahatma® Products and/or Essential Kitchen Supplies (ARV \$50). Total ARV of all prizes is \$625. Cash will be awarded by a check. No substitution, cash redemption or transfer of prize is permitted except at Sponsor’s sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute a prize of equal or greater value. All federal, state and provincial local income taxes on the prizes, and all other costs associated with acceptance or use of the prizes are the sole responsibility of the winner. Arrangements for delivery of prizes will be performed after winner validation. **LIMIT ONE (1) PRIZE PER PERSON/EMAIL ADDRESS/HOUSEHOLD.** At Sponsor’s discretion, unclaimed or undeliverable prizes may not be awarded.

**Notification of Winners:** Potential winners will be notified via email or telephone. Prize awards are subject to verification. Potential winners may be required to sign an affidavit of eligibility and liability release, publicity release, and IRS Form W-9 (where permitted or required). Any prize may, in Sponsor’s discretion, be awarded to an alternate winner if an affidavit, release(s), and/or Form W-9 is/are incomplete or not returned within three (3) business days after being sent to a winner, if a prize notification or prize is returned as undeliverable, or if Sponsor cannot notify any potential winner for any reason.

**Other Conditions of Submission:** By entering, you represent and warrant that (a) you are the sole owner of your Entry and all rights in your Entry; (b) you have the right to submit the Entry and to transfer and assign to the Sponsor all rights in the Entry; (c) your Entry consists of only your original work and no part of your Entry has previously been published anywhere else; (d) you have not granted any person, corporation or other entity any rights to use your Entry; (e) your Entry meets the criteria in Section 3; (f) your Entry does not defame or violate the rights of publicity or privacy of any person, living or deceased, or otherwise infringe upon the publicity rights or privacy of any third person, living or deceased, or otherwise infringe upon any person’s personal or property rights or other third party rights; and (g) your entry is not offensive or inappropriate, as determined by Sponsor in its sole discretion, nor does it violate any law; and (h) if your Entry contains third party elements not owned by you, you have obtained written consent from those owners to submit your Entry and, if requested to do so, you can and will produce such written consent in a form and manner acceptable to the Sponsor. Failure to provide such proof on request may render your Entry null and void. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

Entrants understand and agree that they shall retain all ownership rights in Entry; however, by submitting an Entry, Entrant hereby grants Sponsor a perpetual, worldwide, irrevocable, non-exclusive, royalty-free, sub-licensable and transferable license to edit, publish, use, adapt, exploit, modify or dispose of any Entry, in whole or in part, online, in print, film, television, or in any other media now or hereafter known throughout the world in perpetuity without compensation, permission or notification to Entrant or any third party, for any purpose whatsoever.

By submitting an Entry, you acknowledge and agree that Sponsor may obtain many submissions in this Contest and that your Entry may be similar or identical in idea, format or other respects to others submitted in this Contest by or provided to Sponsor, and you waive any and all claims you have or may have, now or in the future, that any Entry and/or other works accepted, reviewed and/or used by the Sponsor (or its designees) are similar or identical to your Entry. Except where prohibited by law, you acknowledge and agree that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to your Entry.

**Limitation of Liability:** By participating, you agree: a) to abide by these Official Rules, and to the decisions of Sponsor and the judges, which shall be final and binding in all respects; b) to the use of your name, likeness and biographical data by Sponsor and its designees if selected as a winner for advertising, promotional and other purposes in any and all media now or hereafter known throughout the world in perpetuity without compensation, right of review or notification (except where prohibited by law); and c) THAT SPONSOR AND RIVIANA FOODS INC. AND ALL OF THEIR RESPECTIVE PARENTS, AFFILIATES, FRANCHISEES, SUBSIDIARIES, ADVERTISING AND PROMOTION AGENCIES, RETAILERS, DISTRIBUTORS AND SUPPLIERS, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, AGENTS, AND EMPLOYEES (COLLECTIVELY, THE “RELEASED PARTIES”) SHALL HAVE NO LIABILITY AND SHALL BE HELD HARMLESS FOR ANY DAMAGE, LOSS OR INJURY TO YOU OR ANY THIRD PARTY RESULTING FROM PARTICIPATION IN THIS CONTEST, SPONSOR’S OR ITS DESIGNEES’ USE OF ANY ENTRY, OR THE USE OR MISUSE OF ANY PRIZE. PRIZES ARE AWARDED “AS IS” WITHOUT ANY REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED BY SPONSOR. Released Parties are not responsible for lost, delayed, interrupted or unavailable, network, server, cable, satellite, Internet Service Provider (ISP) or other connections, miscommunications, failed phone, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other errors or malfunctions of any kind whether computer, network, human, mechanical, electronic, printing, typographical or otherwise relating to or in connection with this Contest, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing, judging or voting of Entries, the tabulation of votes, the incorrect uploading of any recipe, the announcement of the prizes or in any Contest-related materials or for any damage to your or other person’s computer hardware or software as a result of participation. Released Parties are not responsible for Entries that are lost, late, stolen, inaccurate, incomplete, delayed, misdirected, undelivered, garbled or delayed by computer transmissions. Persons found tampering with or abusing any aspect of this Contest or who are in violation of these Official Rules, as solely determined by the judges, will be disqualified and all associated Entries will be void. Every Entry must be manually keystroked and manually entered by you and repetitive automated electronic submission of Entries is specifically disallowed. Use of script, macro or automated entry software or programs or other means or practices which subvert the entry process is prohibited and all such Entries will be void. If the Contest is compromised by virus, bugs, non-authorized human intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Contest, or if the Contest is unable to run as planned for any other reason, Sponsor reserves the right in its sole discretion to modify, suspend or terminate the Contest or any portion thereof and/or terminate the participation of any Entrant (and void his/her Entry) whose conduct potentially compromises the Contest and at its sole discretion

award the prizes from among all eligible, non-suspect Entries received prior to the act requiring such suspension or termination using the applicable judging procedure outlined above. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

AS A CONDITION OF PARTICIPATING, YOU AGREE THAT A) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN AWARDS FOR, AND YOU HEREBY WAIVE ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT OF POCKET EXPENSES, IF ANY, AND B) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS CONTEST, OR ANY COMPENSATION OR CREDIT TO BE PROVIDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND C) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS INCURRED, IF ANY, AND IN NO EVENT SHALL YOU BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR OTHER LEGAL COSTS OR EXPENSES.

**Disputes:** You and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Contest. Any controversy or claim arising out of or relating to these Official Rules or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party.

**Privacy:** Information collected from Entrant is subject to Sponsor's Privacy Policy located at <http://www.recipeforsuccess.org/RFS%20Privacy%20Policy%20for%20Web.pdf>.

**Winners:** For a list of winners, send a self-addressed, stamped envelope to: Recipe For Success Foundation, 4400 Yupon Street, Houston, Texas 77007 after May 1, 2015 and before June 1, 2015.